VEDONYX DEVELOPMENT

BUILDING SCALABLE DIGITAL PRODUCTS & INTELLIGENT SYSTEMS

COMPANY PROFILE 2025 I CONFIDENTIAL

01. Company Overview

Vedonyx Development is a full-stack digital development and growth agency specializing in high-performance websites, SaaS platforms, mobile applications, automation systems, and results-driven digital marketing.

We partner with startups, growing brands, and established businesses — transforming ideas into reliable, future-ready digital products and then helping those products reach the right audience through strategic marketing execution.

We don't just build — we build, launch, and grow. From the first line of code to the first paying customer, Vedonyx stays invested in your success.

"At Vedonyx, we don't just deliver projects — we build long-term digital systems designed to scale."

Company At a Glance

Company Name	Vedonyx Development
Founded	24 October 2024
Model	Hybrid (Online-First)
Contact	vedonyx.com I +91 75793 17385
Social	Instagram LinkedIn X YouTube

02. Vision & Mission

Vision:

To become the most trusted long-term technology and growth partner for ambitious businesses worldwide — known for process discipline, technical excellence, and marketing execution that delivers measurable results.

Mission:

To simplify complex technology and digital growth — delivering scalable, secure, and performance-oriented digital solutions through structured processes, transparent communication, and an unwavering focus on real business outcomes.

Core Values: Process First. Full Accountability. Radical Transparency. Long-Term Thinking. Quality Without Compromise. Full-Stack Growth Mindset.

03. Our Journey

Vedonyx was founded on 24 October 2024 with one clear purpose — to build a development agency that prioritizes process, quality, and long-term value above everything else.

We launched as a remote-first agency serving clients across e-commerce, SaaS, services, and enterprise tools. As demand grew, we evolved into a structured organization with defined workflows and accountability-driven execution. We then expanded into digital marketing — recognizing that the best product in the world still needs strategic visibility to succeed.

Today, Vedonyx is a full-service hybrid agency delivering world-class digital products and the marketing systems needed to grow them.

- **Operations:** Online-first, Hybrid model
- **Offline Office:** Under active setup
- **Communication:** VC calls, email, documented approvals
- **Execution:** Milestone-based delivery with checkpoints

04. Our Services

A. DIGITAL DEVELOPMENT

Web Development

High-performance websites and web apps built for speed, SEO, and conversions — optimized for Core Web Vitals and long-term maintainability.

- Custom website design and development from scratch
- Corporate websites, landing pages, and service portals
- SEO-optimized structure and Core Web Vitals performance
- Mobile-responsive across all devices and screen sizes
- Built for speed, security, and long-term maintainability
- CMS integration for easy content management

Best for: Businesses that need a professional online presence that works as hard as they do.

SaaS Platform Development

- User authentication and role-based access control
- Subscription and billing management via Razorpay / Stripe
- Feature-rich admin dashboards and control panels

Best for: Founders and businesses building software products.

Mobile App Development

- Cross-platform iOS and Android apps built with React Native
- Intuitive UX design optimized for mobile behavior
- Real-time features, push notifications, and offline support

Best for: Businesses that need a reliable mobile product.

Services (Cont.)

UI/UX Design

- User research and behavioral flow mapping
- Wireframes and low-fidelity prototypes
- High-fidelity, pixel-perfect design systems
- Brand-aligned visual identity

Best for: Products that need to reduce drop-off and improve engagement.

E-Commerce Development

- Full store setup with product catalogue
- Razorpay/Stripe payment integration
- Optimized checkout flow
- Order management and automated notification

Best for: Brands that need an online store that converts.

API Development & Integration

- RESTful API design and development
- Third-party tool integrations
- Webhook systems and real-time sync

Best for: Connecting platforms seamlessly.

Admin Dashboards & Internal Tools

- Role-based access management
- Real-time data visualization
- Custom CRM & workflow tools

Best for: Internal operational visibility.

Bot & Automation

- Custom workflow automation
- Lead capture automation
- Data processing pipelines

Best for: Reducing manual overhead.

Video Editing & Production

- Social media reels & short-form
- Brand films & product videos
- Performance marketing creatives

Best for: Consistent marketing content.

Digital Marketing

Search Engine Optimization — SEO

We build organic search presence that compounds over time — driving consistent, high-intent traffic from people actively searching for what you offer.

- Full technical SEO audit
- On-page optimization
- Keyword research
- Content strategy & Blogs
- Backlink development
- Monthly reporting

Best for: Sustainable, long-term organic growth.

Performance Marketing (Ads)

- Google Search, Display, YouTube Ads
- Meta Ads (Facebook/Instagram)
- Audience targeting & A/B testing
- Detailed performance reporting

Best for: Immediate traffic and accountable ROI.

Social Media Management

- Content calendar & Post creation
- Community management
- Platform growth strategy

Best for: Consistent brand presence.

Content & Email Marketing

- SEO-optimized blog writing
- Website copywriting
- List management & Drip campaigns
- Email newsletter content

Conversion Rate Optimization

- Conversion funnel audit
- Heatmap analysis & A/B testing
- Landing page redesign
- Brand Strategy & Identity

Collaboration Models

Model 1: Fixed Scope

Best for defined goals. Fixed price, clear deliverables, milestones. Ideal for website builds and redesigns.

Model 2: Dedicated Partnership

For growing startups. Reserved monthly capacity for ongoing development and optimization.

Model 3: Strategy

For founders needing direction. Architecture planning, tech stack optimization, roadmaps.

Model 4: Optimization

Audit and optimize conversion funnels, speed, UX, and system reliability.

06. Technology Stack

- **Frontend:** Next.js, React, React Native, Tailwind CSS, Figma.
- **Backend:** Node.js, Express, Firebase, MongoDB, Supabase, SQL.
- **Infrastructure:** AWS, Vercel, Railway, Git, CI/CD.
- **Payments:** Razorpay, Stripe.
- **AI:** Automation, Analytics, Chatbots.
- **Marketing:** GA4, Meta Ads, Google Ads, Mailchimp.

07. Development Process

- 1. Discovery
- 2. Scope
- 3. Design
- 4. Development
- 5. QA Testing
- 6. Deployment
- 7. Support

Digital Marketing Process: Audit & Research → Strategy → Setup → Management → Reporting.

08. Commercial Terms

- Free Discovery Call
- Milestone Payments
- NDA Available
- Written Proposal (48-72h)
- Documented Approvals
- GST Compliant

Team & Future

Hitesh Kumar — Founder & Director
5+ years experience. 100+ projects supervised. Leads vision, strategy, and standards.

Anubhav Jha — Co-Founder & Tech Lead
3+ years experience. 80+ projects delivered. Oversees all technical architecture and code quality.

Bhumi — Chief Operating Officer
Manages internal operations, project workflows, and team coordination. Ensures delivery standards are met.

Kabir — Project Manager
Handles day-to-day coordination, client communication, and execution flow.

10. Why Vedonyx?

- One Partner for Product AND Growth.
- Structured, Process-Driven Execution.
- Scalable Solutions Built to Last.
- Genuine Transparency.
- Founder-Level Accountability.

11. Future Roadmap

- Offline Office Setup.
- Team Expansion.
- Proprietary SaaS Products.
- Global Expansion.

12. Portfolio

Vedonyx has delivered live projects across e-commerce, SaaS, mobile apps, service businesses, and enterprise tools. A dedicated Portfolio PDF with detailed case studies, project breakdowns, and live links is available on request.

13. CONTACT & NEXT STEPS

VEDONYX DEVELOPMENT

Email: vedonyx@gmail.com | Phone/WhatsApp: +91 75793 17385 | Website: vedonyx.com

Instagram LinkedIn X YouTube

How to get started:
Book a free Discovery Call → Receive written Scope → Review & Finalize → Begin Engagement.

This document is confidential and intended solely for the named recipient.